

## Privacy Policy for Flight-Sim.co.uk

Version: 2.1

Effective Date: 4th March 2024

At <u>Flight-Sim.co.uk</u>, we value your privacy and are committed to safeguarding your personal information. This Privacy Policy explains how we collect, use, share, and protect the information we gather from our users. By accessing our website and simulator, you agree to the terms outlined in this policy.

## 1. Information We Collect

#### a. Personal Information:

- When you create an account, we collect personal details, including your name and email address.
- For users making purchases, payment information is collected securely.

# b. Usage Information:

• We gather information about your interactions with the website and simulator, such as the pages you visit and the features you use.

# c. Device Information:

• Information about the device you use, such as device type, operating system, and unique identifiers, is collected for analytics and service optimisation.

#### 2. How We Use Your Information

## a. Account Management:

Personal information is used to create and manage your user account.

#### b. **Improving Services**:

 We analyse user interactions to enhance our website, simulator, and overall user experience.

### c. Communications:

 Your email address may be used to send important updates, notifications, and occasional marketing communications. You can opt-out of marketing communications at any time.

# d. Payments:

 Payment information is utilised solely for transaction processing and to provide any purchased services.

#### 3. How We Share Your Information

#### a. Admin Access:

• Only authorised admin users have access to view other users' personal information for necessary administrative purposes.

# b. Third-Party Service Providers:

We may share information with third-party service providers, including those
mentioned in our Terms and Conditions, to improve and provide services. These
providers are bound by confidentiality agreements and restricted from using your
information for any purpose other than service provision.

# c. Legal Requirements:

 We may disclose information when required by law or in response to legal processes.

# 4. Password Security

### a. **Encryption**:

• Passwords are securely encrypted using SHA-1 for storage.

### b. Admin Access:

• Access to encryption keys and the ability to view other users' personal information is restricted to authorised admin users only.

#### 5. Your Choices

#### a. Account Information:

 Users have the ability to review and update their account information by accessing their account settings.

### b. Marketing Communications:

 You can opt-out of marketing communications by following the instructions provided in our emails.

## 6. Security Measures

a. We employ reasonable and appropriate measures to protect your personal information from unauthorised access, disclosure, alteration, and destruction.

# 7. Changes to Privacy Policy

a. Flight-Sim.co.uk reserves the right to update or modify this Privacy Policy at any time without prior notice. We encourage you to review this policy periodically.

#### 8. Contact Information

For any inquiries, concerns, or requests regarding your privacy or this Privacy Policy, please contact us at <a href="mailto:takeflight@flight-sim.co.uk">takeflight@flight-sim.co.uk</a>.

# 9. Compliance with GDPR and Local Laws

a. Flight-Sim.co.uk is committed to compliance with the General Data Protection Regulation (GDPR) and other relevant local data protection laws. If you are a European Union resident, you have specific rights under the GDPR, including the right to access, rectify, and erase your personal data. Please contact us for assistance in exercising your rights.

By using Flight-Sim.co.uk, you acknowledge that you have read, understood, and agree to the terms of this Privacy Policy. If you do not agree with any part of this policy, you should not use the website or simulator.